



# Outdoor power supply industry scale

What is the global outdoor power equipment market size?

The global outdoor power equipment market size was USD 46.53 billion in 2021 and is expected to reach USD 76.61 billion by 2030, expanding at a CAGR of 5.9% from 2022 to 2030. The market growth can be credited to increasing demand for cordless outdoor power equipment as people are inclining more toward greater flexibility and portability.

What is the market share of outdoor power equipment in 2021?

The North American market accounted for 34.91% share of the overall market in 2021. The regional market's growth is attributed to North America's larger geographical area compared to its population, which leads to more gardens and lawns in the region. This led to increased demand for outdoor power equipment in the region.

What are the factors influencing the growth of outdoor power equipment market?

The increasing urbanization, disposable income, and infrastructure activities coupled with rising demand for the landscaping services are the factors expected to augment growth of the outdoor power equipment market.

What are the key players in the global outdoor power equipment market?

Some of the prominent players in the global outdoor power equipment market include: Free report customization (equivalent to up to 8 analysts' working days) with purchase. Addition or alteration to country, regional & segment scope. Avail customized purchase options to meet your exact research needs.

Why is the cordless outdoor power equipment market growing?

The market growth can be credited to increasing demand for cordless outdoor power equipment as people are inclining more toward greater flexibility and portability. To learn more about this report, request a free sample copy

Why is the maintenance cost of outdoor power equipment so high?

The factors to be reviewed regularly include inspecting cords, checking for damaged switches, sharpening, oiling, and other repairs needed for properly working of the equipment. Hence, the maintenance cost of outdoor power equipment is relatively high, which is expected to hamper the market's growth.

Outdoor Power Equipment Market Size, Share, & Trends Analysis Report By Power Source (Gasoline, Battery), By End-use (Residential, Commercial/Government), By Type, By Region, And Segment Forecasts, ...

Market Scenario. Global outdoor products market was valued at US\$ 70.22 billion in 2023 and is projected to reach market size of US\$ 129.10 billion by 2032 at a CAGR of 7.0% during the forecast period 2024-2032. Outdoor products encompass a wide range of items used for recreational, sporting, or survival purposes in



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open-air environments.

The Outdoor Power Tool market is a subset of the Hand Tools market, focusing on tools that are powered by electricity, gas, or battery. These tools are designed to make outdoor tasks easier and more efficient, such as cutting, trimming, and digging. Outdoor Power Tools are typically heavier and more powerful than traditional Hand Tools, and are ...

According to our (Global Info Research) latest study, the global Outdoor Power Supply market size was valued at USD 1217.5 million in 2023 and is forecast to a readjusted size of USD 7899.7 million by 2030 with a CAGR of 30.6% during review period.

- Wide Viewing Angle: No matter from which angle users view, the display effect remains stable and consistent, which is convenient for multiple people to view the power supply status at the same time. - Low Cost: It is suitable for large - scale applications, especially in mid - to low - end outdoor power supply products. It helps to control ...

In the global market, the core manufacturers of outdoor power supply include ECOFLOW and Hello Tech etc, and the top 2 manufacturers account for about 60% of the market share. The ...

At 99.9995%, Mitsubishi Electric Uninterruptible Power Supplies achieve the highest equipment reliability among all UPS suppliers, ensuring you - and your customers - are protected against downtime 24/7/365.. Where most competitors estimate their equipment's reliability, Mitsubishi Electric calculates it as the percentage of time our backup power systems have ...

Explore the Outdoor Power Supply Market forecasted to expand from USD 7.5 billion in 2024 to USD 12.3 billion by 2033, achieving a CAGR of 6.5%. This report provides a thorough analysis ...

This summer, the surge in demand for outdoor energy storage triggered by the RV and camping craze has been remarkable. In addition to the Vehicle-to-Load (VtoL) feature of new energy vehicles, a variety of outdoor power supply products have become the preferred &quot;large-scale&quot; energy storage for consumers during travel and camping.

Since 2018, the outdoor power supply industry has entered a rapid growth. According to data, the global shipments of portable energy storage products will reach 4.45 million units in 2021, a year-on-year increase of 113.9%. ... VIPTEK is a large-scale communication and digital high-tech enterprise integrating R& D, manufacturing and sales.

Discover industrial platform scales for a wide range of industrial locations ranging from farms, to production plants and factories and harsh outdoor environments of all kinds with help from Arlyn Scales, a top-quality manufacturer of industrial weighing tools of all kinds.



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figure 4 market size estimation methodology: (supply side): revenue from outdoor power equipment market  
2.2.1 BOTTOM-UP APPROACH 2.2.1.1 Approach used to arrive at market share through bottom-up analysis  
(demand side)

Providing safe outdoor power solutions for outdoor areas within shopping centres Shopping Centre Owners, Facilities Managers, Architects, Contractors, Electrical Engineers and other industry professionals appreciate the retractable power units offered by Pop Up Power Supplies; compared to traditional generators.

The outdoor area within the shopping park is used for market stalls and small-scale entertainment events. Pop up power units for outside spaces. Pop Up Power Supplies; provide a range of retractable service units for new build and refurbishment construction projects throughout the UK. Architects, Contractors, Electrical Engineers and other ...

Global Info Research's report offers key insights into the recent developments in the global Outdoor Power Supply market that would help strategic decisions.

The global Outdoor Power Supply market size is expected to reach US\$ 8432.1 million by 2029, growing at a CAGR of 32.0% from 2023 to 2029. The market is mainly driven by the significant ...

Our core energy efficiency solutions market is in the field of uninterruptible power supply outdoor UPS systems covering a vast range from small ups systems through to large scale industrial UPS for use in critical applications; in ...

Global Outdoor Power Supply Market Research Report: By Power Source (AC Power, DC Power), By Application (Residential, Commercial, Industrial, Military/Defense), By ...

The global portable power station market was valued at \$603.06 million in 2024 & is projected to grow from \$661.57 million in 2025 to \$1,099.64 million by 2032 ... There is a large market increase demand for outdoor sports-related supplies and equipment.

The motivation of this work is to propose a shared balance of plant (BoP) and power supply (PS) design for industrial scale alkaline electrolyzer plant that has reduced CAPEX with a minimum loss in OPEX for variable load operation. Three important aspects are: a) flowsheet - either shared or individual BoP and PS per stack, b) variable or ...

The Outdoor Equipment Market size was valued at USD 25.80 Billion in 2024 and the total Outdoor Equipment revenue is expected to grow at a CAGR of 3.6% from 2025 to 2032, reaching nearly USD 34.23 Billion. Outdoor Equipment Market Overview Outdoor power equipment contains a compact engine, small motors for outdoor services it includes brush cutters, edgers, ...

Industrial power supplies will typically be compact and will also perform well in terms of efficiency,

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permissible operating temperature, bridging time in the event of a power failure and thermal management. Quality industrial power supplies will have heat management systems in place which allows the supply to be installed in any direction.

Let's start with the outlook for the outdoor power market. Outdoor power supply, Portable Energy Storage power supply, also called lithium ion battery. ... ARUN is a large-scale communication digital products company integrating r& d, manufacturing and sales, with customers more than 50 countries over the world. ...

The global outdoor power equipment market is expected to reach USD 43.77 billion by 2028 from USD 32.00 billion in 2022, growing at a CAGR of 5.36%.

In August this year, CCTV finance and economics" punctual finance and economics carried out a special report on the "explosive growth" of outdoor power supply, "this is an emerging industry with the fastest growth I have ever seen. Three years ago, there were only one or two outdoor power supply brands, and the turnover was very small.

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